

# NSORMA

GPS TRACKING SOLUTIONS



[www.nsoromagps.com](http://www.nsoromagps.com)

# The Nsoroma GPS ADVANTAGE

"When you sign up with Nsoroma GPS, you get more than just a service. We offer a long-term partnership. We integrate our cutting-edge technology into your business, learning more about your needs.

With insights gathered from our tracking platform, we are able to provide you with 24-hour support, discover where your company could be more productive, and help your organisation save more money in the short run."



*Harry Balsmaty,*

CEO, Nsoroma



# Customer Service

Our comprehensive service is a partnership and we tailor-make the hardware to meet the unique requirements of our clients. Customer service is key to everything we do, and each of our customer service managers is always available to ensure our clients' needs are consistently met.

# Customisation

As part of our service, monthly reports on each of our clients' vehicles are generated and analysed, with suggestions made on areas that might require action. For example, we can have a look at each driver on the system and see who is better at keeping within the speed limit, or who keeps the engine idling for longer and so forth.



With this report, you can see at a glance where productivity could be enhanced, and operational costs reduced by improving driver performance.



#### EMAIL

Get e mail alerts in your inbox at real time events



1h52 min  
187km

#### DISTANCE

Distance (KM) traveled by each vehicle over a period of time.



#### SPEEDING

Number of speeding occurrences per vehicle that exceeded the speed limit.



#### IDLING

Idling is when the vehicle's ignition is on but stationary.



#### AGGRESSIVE DRIVING BEHAVIOUR

- Excessive breaking
- Aggressive acceleration
- Rapid Turn / Lane change



#### SMS

Get SMS alerts on your phone at real time events



# Most Sophisticated Servers

Our award-winning platform is user-friendly and intuitive from the moment you log in. It is an open system which integrates with virtually any hardware, be it a fuel sensor or a camera.



# Fuel

Depending on your vehicle or machine type, Nsoroma has the best-fit fuel solution for you. We deploy different technologies to manage fuel such as CAN Bus, UFS and OBD II devices which monitor real-time consumption and alert clients whenever there is a sudden drop in fuel level.



# Task Manager

Supervisors can readily create tasks either new or from templates within minutes. These tasks can be sent to field staff with locations. Once a task is completed both the supervisor and field staff receive a notification. Recurring tasks can also be assigned for certain categories of staff. Works on iOS and Android devices.

# HOW CAREFUL ARE YOUR DRIVERS?

## Driver Feedback Programme

The Driver Feedback Programme is an alert system that sends real-time notifications to drivers who violate the preset speed, idling and harsh driving parameters set by you.

Whether via a series of beeps, email or text notifications, drivers are pre-warned, allowing them to adjust where necessary to improve their performance during the course of any given day.







**Nsoroma GPS has four nominal service plans starting from less than GHS1.00 a day.**

## SLEEPER

This service is suitable for lien vehicles as well as private car owners with privacy concerns.

## BASIC

This service type is ideal for vehicle owners interested only in the location of their vehicles.

## STANDARD

The standard service is suitable for companies with small to large fleets.

## PREMIUM

For companies with large fleets, or for customers who require customization.



We are very  
passionate  
about it

# Corporate Social Responsibility

As part of our Corporate Social Responsibility (CSR), we support a cricket team for underprivileged children in the village of Anumle, Accra. Our support has afforded nine members of the Nsoroma Cricket Academy the opportunity to play for the Ghana National U-19 Cricket Team.

In addition, we actively provide fresh, clean drinking water to communities in Ghana. In 2016, we spent six months digging a 20-foot deep borehole in the Gonsi Wa community in the Upper East Region. In 2015, we completed a similar project in Bazoa and Saplega in the Upper West Region, providing over 500 people with potable water.



EXPRO



**SOME OF OUR CLIENTS**



**030-702-0166**

Get 1 month free whenever you bring a  
new customer onboard our service.



[www.nsoromagps.com](http://www.nsoromagps.com)